

NTT to rejig operations; Sanghi to head India biz

OUR BUREAU

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Seeing an increased digital push from Indian companies, NTT Ltd has made changes to its organisational structure.

From January, NTT India Pvt Ltd, NTT Communications India and NTT-Netmagic will be folded into NTT Ltd, which was formed last year. NTT Ltd and all its divisions and regions form part of the NTT Group, and fall under the global holding company NTT Inc alongside sister companies NTT DATA and NTT Communications in Japan.

NTT Ltd comprises 28 brands including NTT Communications, Dimension Data and NTT Security.

Along with this, Sharad Sanghi will be appointed leader of NTT Ltd India. Sanghi is now the CEO – Global Data Centres and Cloud Infrastructure (India) of NTT Ltd. He had founded

Netmagic, a provider of data centre solutions that was subsequently acquired by NTT.

Idea behind revamp

“The reason for this is that with multiple businesses from the same parent (NTT), going to customers was a duplication of time and effort. This structure would simplify our go-to-market approach,” Sanghi told *BusinessLine*. The three entities have a workforce of around 6,300.

For NTT, growth from India is expected to come from the corporate and government sectors.

“For a group like NTT, the consolidation seems to have been driven by the desire to simplify the corporate structure, have a focussed management, leverage the combined strength and exploit synergies,” said Adity Chaudhury, Partner, Argus Partners.



Sharad Sanghi